

PRIVACY POLICY

The following Privacy Statement discloses the information-gathering and dissemination practices and policies of the Irontrax (as defined below). The purpose of this Privacy Policy is to disclose to you what information we may collect & how we may collect it. Your use of any part of the Website indicates your acceptance of this Privacy Policy and of the collection, use and disclosure of your personal information in accordance with this Privacy Policy.

The Company is committed to protecting your privacy. We use the information we collect about you to process and complete the commercial transactions you request and to provide you with a more personalized experience on the Website. We have created this Privacy Policy statement in order to demonstrate our firm commitment to protecting the privacy of all visitors to our Website. Except as otherwise discussed in this Privacy Policy, this document only addresses the use and disclosure of information we collect from you online. For some services, either we collect and transfer personal information to a service provider, or you may visit other merchants through links on the Website who may collect and use your personal information. We encourage you to ask questions and to be very cautious before you disclose your personal information to others.

This Privacy Policy applies whether you are accessing the Website through the use of your personal computer, a mobile device or any other technology or software known today or developed in the future. As we update and expand our services, we reserve the right to modify this Privacy Policy at any time. Any changes will be posted here so that you are always aware of what information is collected, how it is used and when, if ever, it is disclosed. Your continued use of the Website will signify acceptance of the terms of the new policy.

This Website is managed by Edge Experiential, LLC. References to “we,” “our,” “us” and the “Company” shall mean Edge Experiential, LLC.

WHAT INFORMATION DO WE COLLECT?

We use a variety of methods to gather information to help ensure that your experience is as efficient as possible. We may obtain personal information about you from various sources, including through your communications with us. We also collect certain information by automated means, using technologies such as cookies and pixel tags.

You may choose to provide personal information to us in a number of ways, such as when you:

- Request information about our products and services
- Visit our website, or locations
- Contact our call center or customer service desk
- Participate in a promotion, contest or survey
- Provide us with comments or suggestions
- The types of information we may collect, in order to serve you better, include:
- Contact information such as name, mailing address, phone number, and email address



- Demographic and preference information such as product purchase history

HOW DO WE USE YOUR INFORMATION?

You deserve the fastest, safest and most enjoyable experience possible. To give you just that, we may use information that you provide to us in the following manner:

- To assist you in customer service communications
- To send you special announcements or promotional information about new products or services and upcoming events
- To send you printed catalogs in the mail
- To help improve our Site

PROTECTING THE SAFETY OF YOUR PERSONAL INFORMATION IS IMPORTANT TO IRONTRAX

We protect all personal information stored in our computer systems, including information about your requests. We only permit our authorized staff access to our computer systems, and then only for the purposes described in this privacy policy. We do not sell any information gathered and this information is not given out without your consent.